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the way organizations manage their value chain has changed dramatically over the past decade today organizations take account of economic issues but they also adopt a broader perspective of their purpose including social and environmental issues yet despite its global spread sustainable value chain management remains an uncertain and poorly defined ambition with few absolutes the social and environmental issues that organizations should address can easily be interpreted as including virtually everything current literature on the topic seeks to understand the effects and management of initiatives dealing with diversity human rights safety philanthropy

community and environment however the penetration of social and environmental considerations into value chain management is described as desire lacking reality thereby making the idea a patchy success the objective of this research anthology is to investigate different angles of sustainable value chain management the book s 27 chapters fill holes and explore new fields in this area

a masterful how to resource on body contouring techniques after massive weight loss as a result of the rising incidence of obesity worldwide there has been an exponential rise in the number of bariatric procedures performed during the last few decades massive weight loss patients present with challenging deformities alongside medical psychological and physiologic comorbidities that add complexity to surgical correction of these deformities the art of body contouring after massive weight loss second edition edited by internationally renowned body contouring surgeons al s aly and fabio x nahas features significant advances in body contouring techniques that have occurred since publication of the widely acclaimed 2006 edition the book reflects techniques that were developed and refined by the world s leading master body contouring surgeons with invaluable insights that were gleaned from the treatment of thousands of patients which helped improve surgical outcomes the opening chapter provides a background on obesity its prevalence ramifications and in depth discussion of bariatric surgery chapter 2 discusses how to effectively and safely perform circumferential belt lipectomy and attain the best possible results chapter 4 by dirk richter et al covers his approach to lower truncal deformities chapters 5 and 6 detail innovations developed by dr aly starting with the arm reduction technique that revolutionized brachioplasty surgery more than 20 years ago followed by upper body lifts which he named introduced and developed over a period of two decades chapter 8 by constantino mendieta is a master class in buttocks contouring chapters 9 and 10 by peter rubin and jim grotting address their unique ways of handling tough breast deformities in massive weight loss patients key features contributions from an impressive group of leading global body contouring experts including the late ted lockwood dirk richter peter rubin jim grotting and constantino mendieta how to eliminate the use of drains in all excisional body contouring surgeries including abdominoplasty belt lipectomy brachioplasty upper body lifts and thigh reduction discussion of techniques that significantly reduce seroma rates and effective treatment strategies to use when patients develop seromas high quality preoperative and postoperative photos and illustrations enhance understanding of techniques and outcomes this unique book is essential reading for all body contouring surgeons in addition to providing hands on guidance from masters on how to surgically correct deformities related to massive weight loss the book enhances understanding of morbid obesity and its associated physiologic and psychological health issues this book includes complimentary access to a digital copy on medone thieme com publisher s note products purchased from third party sellers are not guaranteed by the publisher for quality authenticity or access to any online entitlements included with the product

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